Titles count ...so... count Titles!
CHES 2015 Rump Session

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"How to Write a Paper" [rev. 1996]
– O. Goldreich

"The title should be as informative as possible and yet not too cumbersome or too long."

5 Pretty Good Examples

- ▶ "Slide Attacks"
- ▶ "Certifying RSA"
- ▶ "Identity Escrow"
- ▶ "Group Signatures"
- ▶ "Crypto-integrity"

However, "not too long" is prone to interpretations...

- "Improving Non-Profiled Attacks on Exponentiations Based on Clustering and Extracting Leakage from Multi-Channel High-Resolution EM Measurements" - 16w

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- "David & Goliath Oblivious Affine Function Evaluation - Asymptotically Optimal Building Blocks for Universally Composable Two-Party Computation from a Single Untrusted Stateful Tamper-Proof Hardware Token" - 24w

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While long titles may be appealing, we suggest that they should
<u>keep in a single big breath</u>.