



The workshop on Cryptographic Hardware and Embedded Systems (CHES) is the premier forum for presenting new results and scientific advances in all aspects of cryptographic hardware and security for embedded systems. Since its first edition, CHES has grown to 450 participants representing over 30 countries. It has now been held in multiple locations in the U.S.A., Europe, and Asia and has become one of the most prestigious and competitive conferences in the area of applied cryptography and embedded security. CHES is today an international forum for the exchange of ideas among leading representatives of academia, industry, and government from all over the world.

In addition to a scientific program of around 30 technical presentations, the conference also includes the exhibition of cryptographic hardware, bespoke elements of security laboratories and security hardware modules. International experts will be invited to give talks on hot topics and poster sessions will complete the program. Eventually, the conference will also include tutorial sessions on specific subjects related to embedded security aspects.

CHES offers a variety of sponsorship opportunities suitable for organizations of all sizes. Sponsors of CHES gain visibility for their companies and contribute to the success of the leading conference in the field of embedded security. You can support CHES 2015 in multiple ways. Please select one or more sponsorship categories from the list below, or simply contact one of the workshop general chairs to discuss additional exciting ways in which you can introduce your company to the audience and contribute to the success of the workshop.

## **WORKSHOP SPONSOR: from 2,500 Euros to 10,000 Euros**

Workshop Sponsors will have their logo and the associated link to their company's web site prominently displayed on the CHES web site. They will also have their company's logo displayed on promotional materials and documents associated with the workshop. The order of the logos depends on the contribution. Sponsors will also be able to provide their products and company information brochures and other materials of their choice for inclusion in the workshop participant materials. Sponsors who contribute 5,000 Euros or more will have complimentary access to sessions for up to two participants. The tickets for the rump session dinner and the excursion can be purchased separately.

## **WORKSHOP GOLD SPONSOR: at least 10,000 Euros**

In addition to the Workshop Sponsors benefits, workshop Gold sponsors will have their logo on the web site and on all promotional materials in larger size, and will have two invitations to the rump session dinner and the excursion. Gold sponsors will also have a free booth for the workshop exhibition.

## **WORKSHOP EXHIBITOR: 2,500 Euros**

Workshop Exhibitors will be provided with booth space at the exhibitors' area of the workshop open to the audience over the entire duration of the workshop. The Standard Exhibitors package includes:

- Booth space to set up in the way that best promotes the exhibitor products and/or services.
- Mention of the exhibitor status on the name badge(s) to increase the visibility.
- Coffee/tea/lunches for up to 2 members of the supporting staff (who do not have to be registered for the workshop as full attendees). Tickets for the rump session dinner and the excursion can be purchased separately.
- One copy of the attendees' list and other conference material upon registration.
- The booth location listed in the Final Program together with a 50-word description.

**To pledge your sponsorship please contact the General Chairs:** Emmanuel Prouff, Guénaél Renault and Matthieu Rivain (e-mail: [gc.ches2015@gmail.com](mailto:gc.ches2015@gmail.com)).